

# ***Marketing Overview- Engineering Industry***

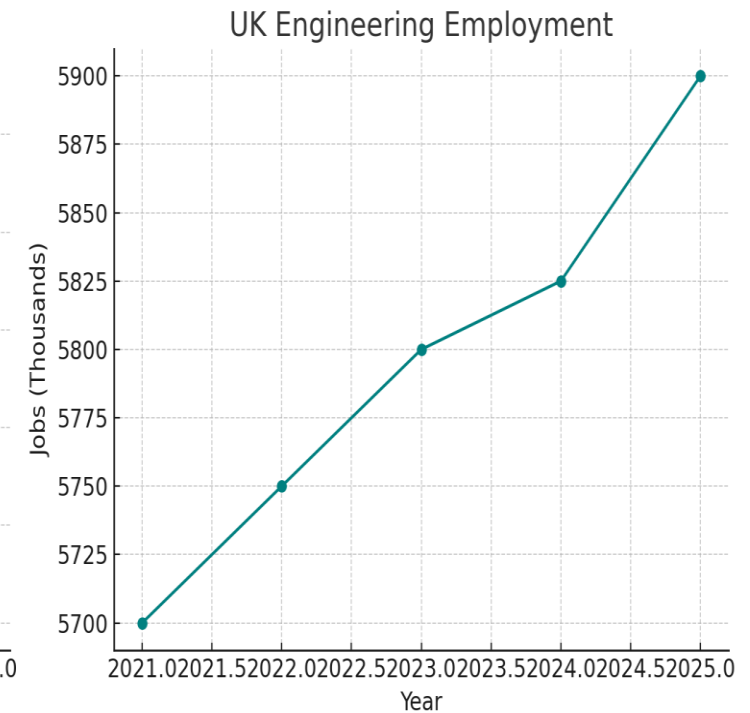
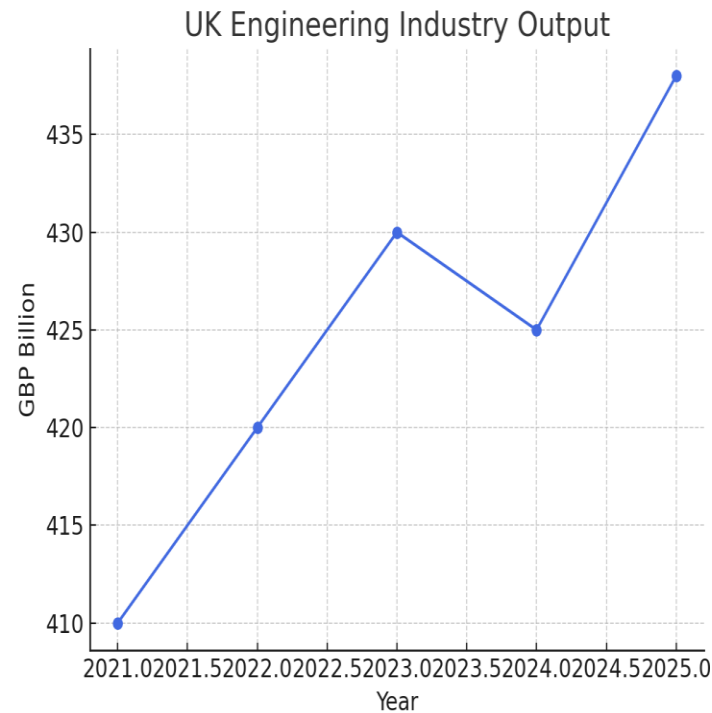


In 2025, the UK engineering sector is experiencing steady growth, with its gross value added (GVA) projected to reach £690 billion, accounting for over 30% of the nation's total economic output. This growth is driven by advancements in automation, AI, and sustainability, positioning the sector as a key player in the UK's economic landscape.

# ***Economic Contributions & Employment***



The engineering industry employs approximately 6 million people, representing 18% of the UK's workforce. Despite this significant employment, the sector faces a skills shortage, with an estimated need for over 250,000 additional workers by 2028 to meet demand.



# *Current Trends & Challenges*



## **Technological Advancements:**

The sector is embracing digital transformation, with increased adoption of smart factories, predictive maintenance, and green manufacturing practices.

## **Sustainability Focus:**

There is a growing emphasis on sustainable engineering solutions, aligning with the UK's net-zero targets and environmental commitments.

## **Skills Shortage:**

The industry continues to grapple with a shortage of skilled professionals, highlighting the need for investment in education and training programs.

## **Government Initiatives:**

The UK government has announced a £4.5 billion investment in key manufacturing sectors, including automotive, clean energy, and life sciences, to stimulate growth and innovation.

Source: [£4.5B Investment in UK Manufacturing](#)